



CAREERS



The *aftermarketNews* website is a one-stop shop for research and analysis on the automotive aftermarket. The site offers access to helpful and informative resources and reports, including the AASA Top Aftermarket Suppliers list, the Manufacturer's Rep Directory, an international directory of Industry Associations and more. The site also features a robust Industry Events Calendar, as well as information about Babcox Research and List Rental services. A searchable archive of more than 150,000 news stories, executive interviews and research reports is also available on the website.

Reaching an international audience, the *aftermarketNews* website boasts visitors from 175 different countries, speaking more than 70 languages. Annually, the site receives an average of more than 1 million page views.*

Content submissions should be sent to Editor Amy Antenora at aantenora@babcox.com.

(*Source: Google Analytics, 2009)

Careers Pricing (Net Rates)

Position	Banner Size	Month	Quarter	Annual
Career Banner Ad	605 x 80	\$650	\$1,805	\$6,630
Post A Job	n/a	\$300		

File Formats Accepted: GIF, Animated GIF, JPG, SWF

Max File Size: 30k

URL: Please include URL for click-thru link (*Note: Flash ads must have URL embedded*)

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